



# *Run for Spud*

 DANA-FARBER  
CANCER INSTITUTE



At Attleboro Elks, October 7, 2017

Run for Spud, a charity benefiting the Dana-Farber Cancer Institute, 501(c) 3 non-profit charity, was created in 2013 to honor Stephen “Spud” Tracey, who lost his long battle with Multiple Myeloma in July of 2012.

Run for Spud’s mission is to provide an annual event that will honor a great and philanthropic man by raising money to fight cancer through the Dana-Farber Cancer Institute.

100% of funds raised will support Dana-Farber Cancer Institute and the Jimmy Fund. The Jimmy Fund is integral and critical to the Institute’s success, supporting a combination of cancer research and patient care at Dana-Farber. Funds raised will help to ensure the comfort and care of all of the patients in treatment at Dana-Farber. In addition, these funds are helping scientists at Dana-Farber shed new light on cancer biology and genetics, conduct ground-breaking clinical trials, and remain in the forefront of cancer research and discovery. Collectively, these efforts are helping to bring us closer than ever before to the ultimate finish line: *a world without cancer*.

Run for Spud is entirely funded by money collected from race participants and donations. We rely on the generosity of individuals, organizations and businesses to make our contribution to the DFCI. In Run for Spud’s 4-year existence, we have given over **\$87,000** to DCFI. Your sponsorship is crucial to us achieving our goals. We thank you for your support and for making a difference.

For more information please visit [www.runforspud.com](http://www.runforspud.com).

Attached you will find a Corporate Sponsor Form detailing the sponsorship opportunities and benefits.

Sincerely,

*Run for Spud*



# Run for Spud



## 2017 Run for Spud CORPORATE SPONSOR OPPORTUNITIES

Platinum Level: BENEFITS:	\$1,000.00 Large Corporate Logo on Race T-Shirt Logo on Race Bib Spotlight on race banner at start/finish line Spotlight on Run for Spud web page and Facebook page Special recognition Reception Party 4 free race registrations
Gold Level: BENEFITS:	\$500.00 Medium Corporate Logo on Race T-Shirt Medium logo and name on race banner at start/finish line Recognition on Run for Spud web page and Facebook page Recognition during reception party 2 free race registrations
Silver Level: BENEFITS:	\$250.00 Small Corporate logo on Race T-Shirt Small logo and name on race banner at start/finish line Recognition on Run for Spud web page and Facebook page Recognition during Reception party 1 free race registration
Bronze Level: BENEFITS:	\$100.00 Company name on Race T-shirt Name on race banner at start/finish line Recognition on Run for Spud website



# *Run for Spud*



## 2017 Run for Spud

Name:

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Mailing/Billing Address:

Street	City	State	Zip
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E-mail address:

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Type of sponsorship and amount of donation:

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Checks can be made payable to the **Run for Spud**.

Send Sponsorship Form and Payment:

Run for Spud  
6 Hancock Rd.  
Franklin, MA  
02038